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NLSP TAKES READERS BEYOND THE SCI-FI GENRE

Publishes New Anthology of Literary Science Fiction and Art

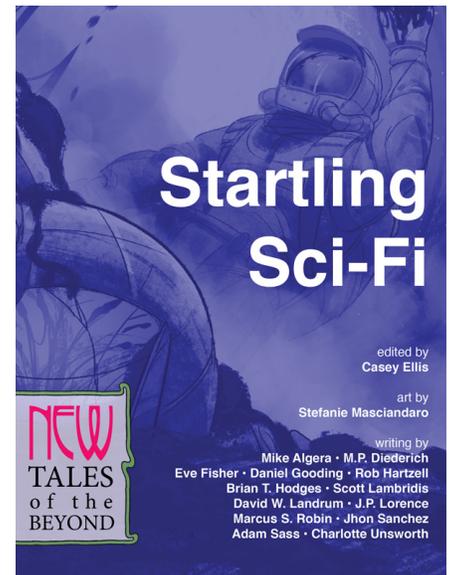
New Lit Salon Press announces the third installment in their NEW series, *Startling Sci-Fi: New Tales of the Beyond*. This collection of 13 short stories and art sets out to put an end to the age old belief that the science fiction genre and literary fiction are irreconcilable. The book will be released in May 2015 in both eBook and print editions. The NYPL Jefferson Market Library will celebrate the release with a panel discussion with authors from the book on May 16 at 3PM, and also host an exhibition for the month of May featuring the book's artwork.

Startling Sci-Fi is edited by Casey Ellis, a professor of English and Writing at SUNY/Westchester Community College and Berkeley College in New York. "We hoped to transcend the clichés of

science fiction, while celebrating the genre's greater possibilities," Ellis said about the collection. "It was important to me from the get-go that the book would show that genre fiction, far from being a straightjacket, can be a wondrous tool. In their unique ways, I think all our stories accomplish this feat, and much more."

Original vibrant, hypnotic illustrations by Stefanie Masciandaro simultaneously evoke the days of sci-fi pulp paperbacks yet remain firmly grounded in 21st century digital techniques. "When I first met with Stefanie about this project," recalls Jordan M. Scoggins, NLSP Creative Director, "I told her one bit of general advice: don't follow sci-fi cliché. I wanted to ensure a visual consistency between the literary aims of our writers and the overall visual style. That's not to say that we're not fans of the classic pulp—because we very much are—but this collection aims for something different." Indeed, the craftsmanship of each piece demonstrates New Lit Salon Press' mission to push the boundaries of how words and art can be used in conjunction.

NLSP's publisher, Brian Centrone, couldn't be more pleased. "Casey Ellis and Stefanie Masciandaro have both exceeded my expectations. Together they have delivered an anthology, which while deeply literary, captures the heart and spirit of the sci-fi genre. They have created the perfect balance."



NYPL Jefferson Market Library will celebrate the new release on May 16 at 3 PM with a panel discussion titled *Startling Sci-Fi: Literature, Genre Fiction, & Beyond*. Editor Ellis will moderate a panel featuring artist Masciandaro and several authors from the collection, including Adam Sass, whose short story "98% Graves" won Honorable Mention in the Science Fiction Category for the Writer's Digest Popular Fiction Awards. The library's Basement Gallery will also host *Visions of the Beyond*, an exhibition featuring Masciandaro's art, for the entire month of May. For more information about the event and exhibition, see <http://newlitsalonpress.com/events>.

Startling Sci-Fi: New Tales of the Beyond, edited by Casey Ellis with art by Stefanie Masciandaro, is the third book in NLSP's NEW series and will be available in May from all major online eBook and print retailers. It features 13 original stories by Mike Alger, M.P. Diederich, Eve Fisher, Daniel Gooding, Rob Hartzell, Brian T. Hodges, Scott Lambridis, David W. Landrum, J.P. Lorence, Marcus S. Robin, Jhon Sanchez, Adam Sass, and Charlotte Unsworth.

New Lit Salon Press is an independent publisher that subscribes to the belief that Words and Art can and should coexist. NLSP injects new life into an old-world ideal by publishing essays, stories, poems, novels, and art in digital and print formats. <http://www.newlitsalonpress.com>

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