



PRESS RELEASE – 4 September 2018

CONTACT: Liz Donatelli, 310-433-2581, liz@lizdpublicity.com

ANNOUNCING THE LATEST ENTRY IN 'THE NEW SERIES'

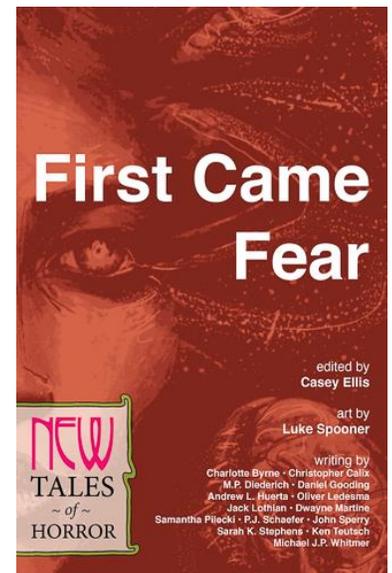
FIRST CAME FEAR CHILLS WITH TERROR JUST IN TIME FOR HALLOWEEN

New Lit Salon Press is proud to announce our newest publication, *First Came Fear: New Tales of Horror*. Casey Ellis edited this collection of fourteen frightful stories perfect for ringing in the halloween season. Also featured are original illustrations by Luke Spooner. The book will be released on 19 October with a book launch event on 21 October at 3 PM at New York Public Library's Jefferson Market Library.

First Came Fear is the fourth book in our successful line of anthologies called The NEW Series. For this edition, editor Ellis has tackled one of literature's oldest genres: horror. Emerging as the dark side of Romanticism, horror's history is so diverse it's sometimes difficult to define. Are moody stories about ghosts and vampires related to gory tales of beasts and zombies? And what about the more realistic terrors of murderous rogues and diabolical doctors? The emotion of fear unifies the 14 stories in *First Came Fear: New Tales of Horror*. But fear is legion in its varieties.

The authors skillfully navigate terror of all types. M.P. Diederich's "Dressage for Beginners" and Christopher Calix's "The Wedding Gift" are fine examples of the ghoulish humor tradition while J.P. Whitmer's "Loved to Death" will frighten you in a stunningly visceral way. Oliver Ledesma's "Atabey" and Samantha Pilecki's "Roser and the Guide to the Inexplicable" impart fear through non-traditional storytelling and Sarah K. Stephens' "The Factory" shows how effectively, and chillingly, horror can tackle social issues. All the stories are accompanied by Luke Spooner's dramatic art, which combines Gothic macabre with echoes of classic horror illustration. The entire collection will have you gripping the edge of your seat or biting your fingernails, yet leave you longing for more!

The panel discussion event at NYPL's Jefferson Market Library will bring together several authors from the collection with Ellis as moderator. The panel will seek to get to the bottom of what makes the horror genre—literature's monster under the bed—come alive... and why we all keep coming back for more scares! It will be held in the Willa Cather Room (1st Floor) of the Jefferson Market Library in Greenwich Village. The discussion will begin at 3 PM, followed by a brief Q&A session. The book, along with other NLSP titles, will be available for sale.



First Came Fear: New Tales of Horror is [available now to pre-order](#) from all major eBook retailers. The paperback will be available from Amazon.com on 19 October. The anthology is edited by Casey Ellis with art by Luke Spooner. It features 14 original stories by Charlotte Byrne, Christopher Calix, M.P. Diederich, Daniel Gooding, Andrew L. Huerta, Oliver Ledesma, Jack Lothian, Dwayne Martine, Samantha Pilecki, P.J. Schaefer, John Sperry, Sarah K. Stephens, Ken Teutsch, and Michael J.P. Whitmer.

The NEW Series is an ongoing series of illustrated anthologies that highlight the literary merits of different genres and styles often looked down upon, forgotten, or not taken too seriously by the literary community. The first three books in the series, *Southern Gothic*, *Behind the Yellow Wallpaper*, and *Startling Sci-Fi* explore NEW *Tales of the South*, *Madness*, and the *Beyond*, respectively. *First Came Fear* is the fourth entry. Each NEW title features new writing and original artwork from emerging and established writers and artists producing the best in what's happening in the genre or style today.

New Lit Salon Press is a stylish, independent 21st-century press based on the principle that Words and Art can and should coexist. We believe literary art need not be stuffy and aim to bring an approachable vibe to excellent writing, always served with a dash of humor and a wink and a nod. We publish emerging and established writers and artists who share this vision.

First Came Fear: New Tales of Horror
edited by Casey Ellis
art by Luke Spooner
featuring 14 original stories
ISBN 978-0-9972649-2-0
Paperback, 132 pages, 6 x 9 inches (eBook also available)

First Came Fear: Horror and Terror in Literature
a panel discussion moderated by Casey Ellis
21 October 2018, 3 PM
The Willa Cather Room (1st Floor)
NYPL Jefferson Market Library
425 Avenue of the Americas, New York, NY

###